

LOUISIANA TAX FREE SHOPPING

STATUS REPORT 2010- 2011

	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTALS
2010													
Number of Ref. Transactions	1,573	1,572	5,107	2,273	9,029	1,411	2,002	1,344	1,181	1,905	2,376	1,949	31,722
Number of Sales	7,177	5,956	16,756	8,377	31,097	5,260	8,548	6,453	5,114	6,722	8,373	7,190	117,023
Retail Spending	\$1,523,514	\$1,433,148	\$3,474,356	\$1,867,848	\$5,918,428	\$1,154,115	\$1,667,283	\$1,314,634	1,224,082	\$1,756,238	\$2,057,374	\$1,838,918	\$25,229,940
Sales Tax Refunded	\$122,172	\$115,623	\$281,394	\$150,686	\$479,191	\$92,967	\$134,214	\$104,168	98,008	\$141,679	\$165,828	\$148,458	\$2,034,390
2011													
Number of Ref. Transactions	2,120	3,206	2,319										7,645
Number of Sales	8,698	12,165	8,994										29,857
Retail Spending	\$2,091,944	\$2,953,489	\$2,080,621										\$7,126,054
Sales Tax Refunded	\$168,177	\$238,875	\$167,853										\$574,904

**2010 Top 10 Countries
Amount of Spending ***

**2011 Top 10 Countries
YTD Amount of Spending ***

**2010 Top 10 Countries
Number of Transactions ***

**2011 Top 10 Countries
YTD Number of
Transactions ***

* The number of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party

	2010	2011 YTD		2010	2011 YTD		2010	2011 YTD
Brazil	\$2,964,997		Brazil	\$1,431,683		Brazil	2,916	1174
Philippines	\$2,316,741		Philippines	\$968,548		Philippines	1,866	604
Mexico	\$1,692,677		Mexico	\$356,913		Canada	1,863	482
Honduras	\$1,214,628		Honduras	\$319,328		Canada	1,461	349
China	\$935,772		Canada	\$294,179		U. K.	1,348	291
Canada	\$767,681		India	\$206,019		France	1,311	274
Venezuela	\$722,119		China	\$184,033		China	1,042	271
U. K.	\$698,710		Guatemala	\$168,569		Germany	1,041	202
Turkey	\$686,454		Venezuela	\$158,801		Spain	939	198
India	\$642,721		Colombia	\$155,013		Turkey	932	195
All Other	\$12,587,439		All Other	\$2,882,969		All Other	17,003	3,605
Total	\$25,229,940		Total	\$7,126,054		Total	31,722	7,645

	2010	2011 YTD
Average sales amount		
	\$216	\$239
Average amount spent per visitor party		
	\$795	\$932
Average refund		
	\$64	\$75



**LOUISIANA TAX FREE SHOPPING
TOPS REPORT
JANUARY - MARCH 2011**

**Top 20 Countries Ranked by
Number of Transactions***

**Top 20 Countries Ranked by
Dollars Spent ***

Country	Number of Transactions	Country	Dollars Spent
Brazil	1174	1 Brazil	\$1,431,683
Philippines	604	2 Philippines	\$968,548
Canada	482	3 Mexico	\$356,913
Mexico	349	4 Honduras	\$319,328
U. K.	291	5 Canada	\$294,179
Honduras	274	6 India	\$206,019
India	271	7 China	\$184,033
Colombia	202	8 Guatemala	\$168,569
China	198	9 Venezuela	\$158,801
Italy	195	10 Colombia	\$155,013
France	179	11 U. K.	\$153,170
Germany	172	12 Russian Federation	\$138,439
Peru	148	13 Italy	\$125,885
Spain	144	14 Costa Rica	\$110,058
Venezuela	142	15 Peru	\$99,692
Argentina	139	16 Argentina	\$97,330
Guatemala	128	17 Greece	\$89,430
Netherlands	119	18 Netherlands	\$88,998
Australia	119	19 Norway	\$88,535
Russian Federation	115	20 Romania	\$88,456
Other Countries	2,200	Other Countries	\$1,802,975
Total	7,645	Total	\$7,126,054

TOP CATEGORIES

Apparel & Accessories	\$3,689,087.53
Electronics	\$2,809,120
Health & Beauty	\$225,905
Fine Art and Jewelry	\$160,100
Home and Office Appliances & Supplies	\$138,459
Gifts, Souvenirs & Novelties	\$54,696
Entertainment (DVD's, CD's sporting Goods, Books, Etc.)	\$48,685
Total	\$7,126,054

*** The # of transactions does not necessarily reflect one visitor. Each Transaction may represent several persons in a travel party.**

AVERAGE SALE AMOUNT

\$239

AVERAGE PURCHASE AMOUNT SPENT PER VISITING PARTY

\$932



LOUISIANA TAX FREE SHOPPING

INTERNATIONAL TRAVEL PARTY MODE OF DEPARTURE JANUARY – MARCH 2011

Airline	Number of Transactions*
American Airlines	2,346
Continental	1,291
Delta	1,119
United	708
US Airways	177
Air Canada	136
West Jet	126
Jet Blue	44
Southwest	31
Air Tran	16
Northwest	6
Frontier	1

Ship Passenger/Crew	1,406
Capital One Bank Shreveport/Lafayette	65
Leaving by car/bus/train	40
Charter Flight / Private Plane	5

*The # of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party. *Some transactions are processed by mail without knowing the domestic carrier the customer is using.



Source: LTFS Refund Center Data

FOR INTERNATIONAL VISITORS