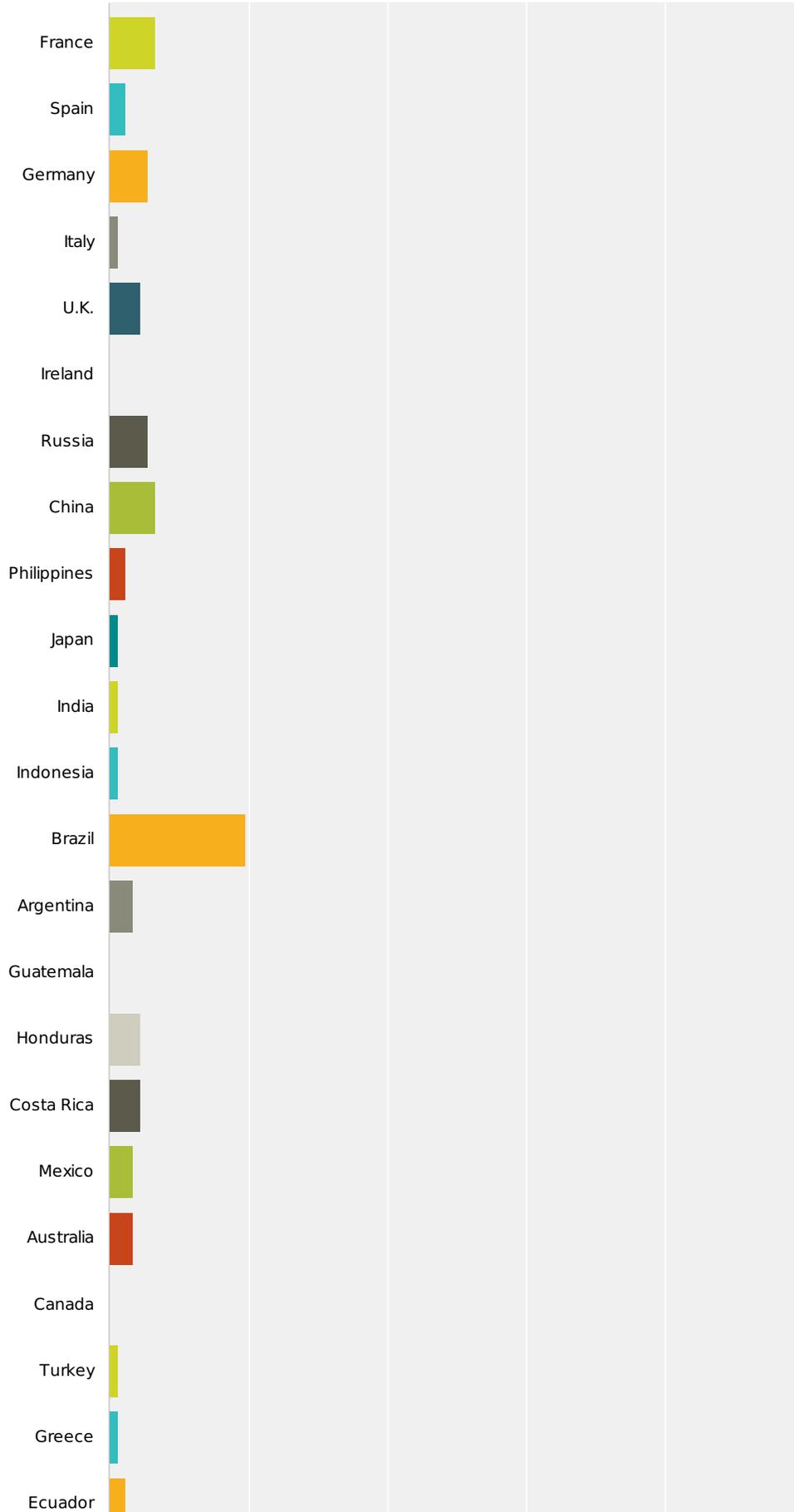
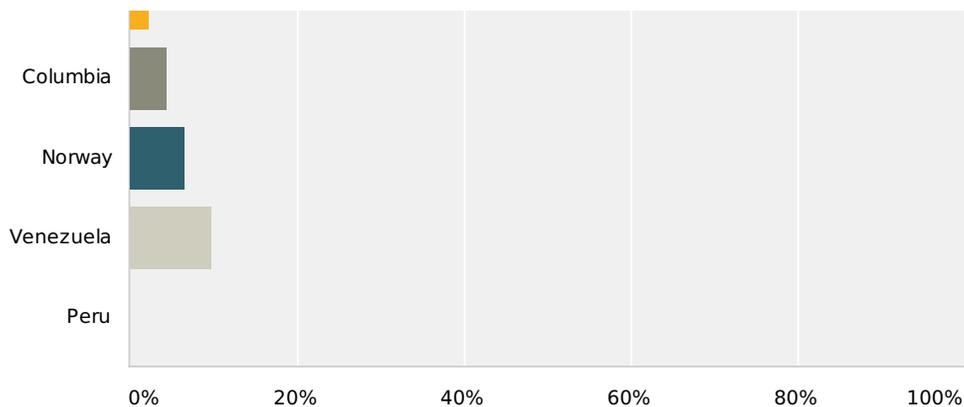


Q1 What is your country of origin?

Answered: 92 Skipped: 18



Customer survey



Answer Choices	Responses
France	6.52% 6
Spain	2.17% 2
Germany	5.43% 5
Italy	1.09% 1
U.K.	4.35% 4
Ireland	0% 0
Russia	5.43% 5
China	6.52% 6
Philippines	2.17% 2
Japan	1.09% 1
India	1.09% 1
Indonesia	1.09% 1
Brazil	19.57% 18
Argentina	3.26% 3
Guatemala	0% 0
Honduras	4.35% 4
Costa Rica	4.35% 4
Mexico	3.26% 3
Australia	3.26% 3
Canada	0% 0
Turkey	1.09% 1
Greece	1.09% 1
Ecuador	2.17% 2
Columbia	4.35% 4
Norway	6.52% 6
Venezuela	9.78% 9
Peru	0% 0
Total	92

Other (please specify) (18)

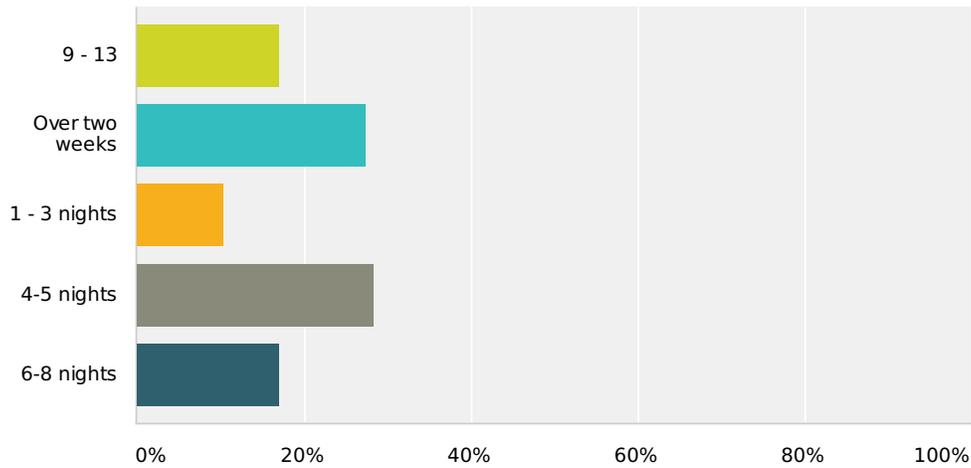
#	Other (please specify)	Date
1	NIGERIA	4/11/2013 3:05 PM

Customer survey

#	Other (please specify)	Date
2	BELGUIM	4/11/2013 2:54 PM
3	INDONESIA	4/11/2013 2:46 PM
4	CHILE	4/3/2013 2:41 PM
5	CHILE	4/3/2013 2:40 PM
6	MONGOLIA	4/3/2013 2:37 PM
7	sweden	3/28/2013 12:22 PM
8	vietnam	3/28/2013 11:59 AM
9	korea	3/28/2013 11:48 AM
10	uruguay	3/28/2013 11:43 AM
11	portugal	3/28/2013 11:22 AM
12	Jordan	3/28/2013 11:16 AM
13	Poland	3/28/2013 10:43 AM
14	Bosnia	3/27/2013 10:49 AM
15	Bangladesh	3/27/2013 10:43 AM
16	Sweden	3/27/2013 10:38 AM
17	Hungry	3/27/2013 10:22 AM
18	Belize	3/27/2013 10:06 AM

Q2 How long was your visit to Louisiana

Answered: 106 Skipped: 4



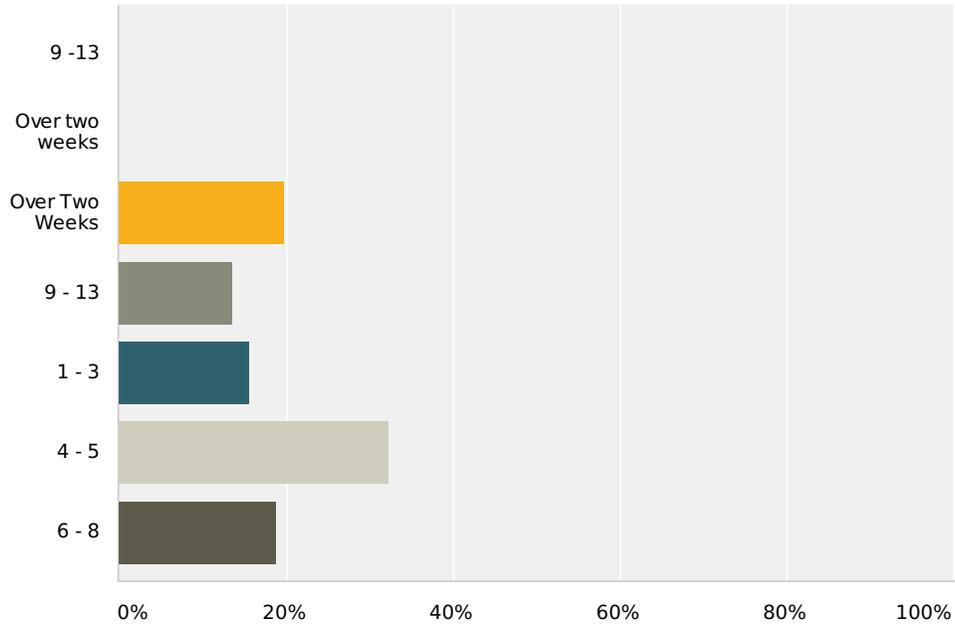
Answer Choices	Responses
9 - 13	16.98% 18
Over two weeks	27.36% 29
1 - 3 nights	10.38% 11
4-5 nights	28.30% 30
6-8 nights	16.98% 18
Total	106

Other (please specify) (8)

#	Other (please specify)	Date
1	21	3/28/2013 12:00 PM
2	1month 4 days	3/28/2013 11:51 AM
3	29	3/28/2013 11:48 AM
4	1 month	3/28/2013 11:47 AM
5	60	3/28/2013 10:50 AM
6	40	3/27/2013 10:51 AM
7	14	3/27/2013 10:06 AM
8	13	3/27/2013 10:04 AM

Q3 How many nights did you stay in the Greater New Orleans area?

Answered: 96 Skipped: 14



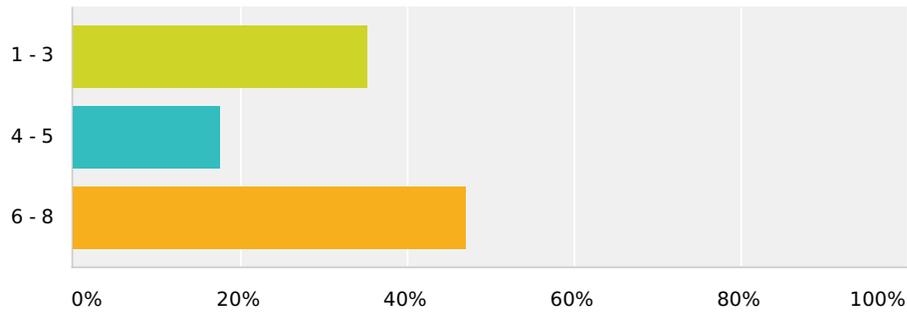
Answer Choices	Responses	
9 -13	0%	0
Over two weeks	0%	0
Over Two Weeks	19.79%	19
9 - 13	13.54%	13
1 - 3	15.63%	15
4 - 5	32.29%	31
6 - 8	18.75%	18
Total		96

Other (please specify) (6)

#	Other (please specify)	Date
1	15	3/28/2013 12:00 PM
2	6	3/28/2013 11:51 AM
3	3 weeks	3/28/2013 11:47 AM
4	60	3/28/2013 10:50 AM
5	0	3/27/2013 10:46 AM
6	14	3/27/2013 10:06 AM

Q4 How many nights in another Louisiana City

Answered: 17 Skipped: 93



Answer Choices	Responses	
1 - 3	35.29%	6
4 - 5	17.65%	3
6 - 8	47.06%	8
Total		17

Other (please specify) (11)

#	Other (please specify)	Date
1	HOUMA	4/11/2013 2:40 PM
2	2	3/28/2013 12:00 PM
3	10	3/28/2013 11:52 AM
4	28	3/28/2013 11:51 AM
5	7	3/28/2013 11:47 AM
6	10	3/28/2013 11:43 AM
7	30	3/28/2013 11:24 AM
8	29	3/28/2013 11:21 AM
9	20	3/28/2013 11:18 AM
10	3 months	3/27/2013 10:46 AM
11	26	3/27/2013 10:35 AM

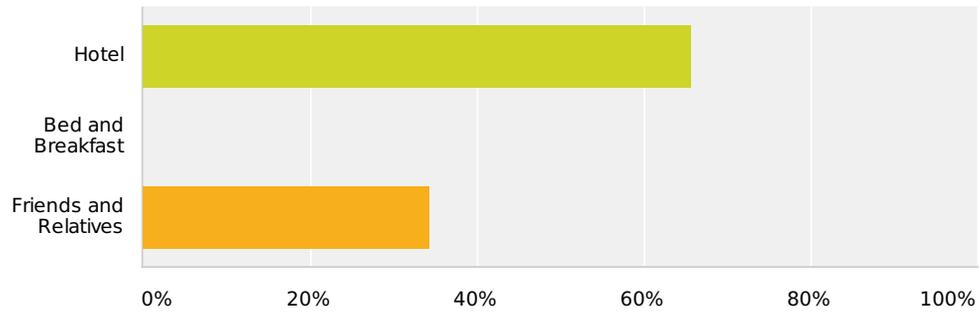
Q5 Name city

Answered: 25 Skipped: 85

#	Responses	Date
1	LAFAYETTE	4/11/2013 2:54 PM
2	BATON ROUGE	4/11/2013 2:37 PM
3	KENNER	4/3/2013 2:50 PM
4	KENNER	4/3/2013 2:49 PM
5	METAIRIE	4/3/2013 2:47 PM
6	METAIRIE	4/3/2013 2:46 PM
7	SLIDELL	4/3/2013 2:39 PM
8	LAFAYETTE, HOUMA, BATON ROUGE, THIBEDEAUX	4/3/2013 2:34 PM
9	LAFAYETTE, HOUMA, BATON ROUGE, THIBEDEAUX	4/3/2013 2:33 PM
10	metairie	3/28/2013 11:57 AM
11	metairie	3/28/2013 11:52 AM
12	paterson	3/28/2013 11:51 AM
13	Baton Rouge	3/28/2013 11:47 AM
14	kenner	3/28/2013 11:43 AM
15	metairie	3/28/2013 11:24 AM
16	metairie	3/28/2013 11:21 AM
17	metairie	3/28/2013 11:18 AM
18	Mandeville	3/28/2013 11:15 AM
19	River Ridge	3/28/2013 11:12 AM
20	houma	3/28/2013 10:47 AM
21	Baton Rouge	3/28/2013 10:43 AM
22	Kenner	3/27/2013 10:46 AM
23	Metairie	3/27/2013 10:35 AM
24	Metairie	3/27/2013 10:15 AM
25	cruise ship	3/27/2013 10:04 AM

Q6 Did you stay in a hotel or Bed and Breakfast or with Friends or Relatives

Answered: 105 Skipped: 5



Answer Choices	Responses
Hotel	65.71% 69
Bed and Breakfast	0% 0
Friends and Relatives	34.29% 36
Total	105
Other (please specify) (2)	

#	Other (please specify)	Date
1	CRUISE	4/3/2013 2:43 PM
2	cruise ship	3/27/2013 10:04 AM

Q7 Please name your hotel and city

Answered: 67 Skipped: 43

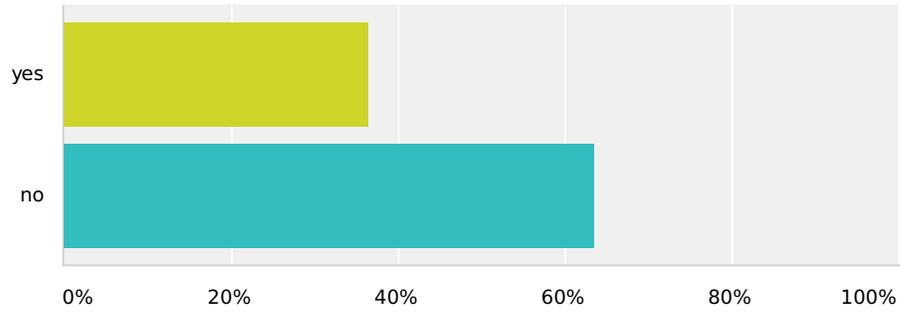
#	Responses	Date
1	HYATT NOLA	4/11/2013 3:06 PM
2	DOUBLE TREE NOLA	4/11/2013 3:04 PM
3	MARRIOT NOLA	4/11/2013 3:03 PM
4	MONTELEON NOLA	4/11/2013 3:02 PM
5	HARRAHS NOLA	4/11/2013 3:02 PM
6	COUNTRY INN SUITS NOLA	4/11/2013 3:01 PM
7	COUNTRY INN SUITS NOLA	4/11/2013 3:00 PM
8	QUEEN & CRESCENT BUSINESS DISDRICT	4/11/2013 2:59 PM
9	MARRIOT NOLA	4/11/2013 2:58 PM
10	W NOLA	4/11/2013 2:57 PM
11	VILLA CONVENTION NOLA	4/11/2013 2:55 PM
12	PLAZA	4/11/2013 2:54 PM
13	ST. CHRISTOPHER BEST WESTERN NOLA	4/11/2013 2:52 PM
14	SAN CHRISTOPHER	4/11/2013 2:51 PM
15	ROYAL SONESTA NOLA	4/11/2013 2:50 PM
16	FOUR POINTS NOLA	4/11/2013 2:49 PM
17	THE ROOSEVELT NOLA	4/11/2013 2:48 PM
18	LA QUINTA INN NOLA	4/11/2013 2:47 PM
19	LA QUINTA INN NOLA	4/11/2013 2:46 PM
20	MARRIOT NOLA	4/11/2013 2:45 PM
21	HILTON RIVERSIDE NOLA	4/11/2013 2:44 PM
22	HILTON RIVERSIDE NOLA	4/11/2013 2:43 PM
23	HILTON RIVERSIDE NOLA	4/11/2013 2:42 PM
24	HILTON RIVERSIDE NOLA	4/11/2013 2:41 PM
25	CROWNE PLAZA NOLA	4/11/2013 2:40 PM
26	HILTON RIVERSIDE NOLA	4/11/2013 2:40 PM
27	CROWNE PLAZA NOLA	4/11/2013 2:38 PM
28	FAIRFIELD INN KENNER	4/3/2013 2:50 PM
29	FAIRFIELD INN KENNER	4/3/2013 2:49 PM
30	FOUR POINTS METAIRIE	4/3/2013 2:47 PM
31	FOUR POINTS METAIRIE	4/3/2013 2:46 PM
32	HYATT NOLA	4/3/2013 2:45 PM
33	HYATT NOLA	4/3/2013 2:44 PM
34	HOLIDAY INN SLIDELL	4/3/2013 2:39 PM
35	NOLA	4/3/2013 2:37 PM

Customer survey

#	Responses	Date
36	LA QUINTA INN NOLA	4/3/2013 2:36 PM
37	LA QUINTA INN NOLA	4/3/2013 2:35 PM
38	ST. PETER NOLA	4/3/2013 2:34 PM
39	ST. PETER NOLA	4/3/2013 2:33 PM
40	SONESTA NOLA	4/3/2013 2:31 PM
41	INTERCONTINENTAL NOLA	4/3/2013 2:30 PM
42	INTERCONTINENTAL NOLA	4/3/2013 2:28 PM
43	sheraton new orleans	3/28/2013 12:28 PM
44	st.james new orleans	3/28/2013 12:22 PM
45	ambassador new orleans	3/28/2013 12:20 PM
46	holiday inn metairie	3/28/2013 11:57 AM
47	country inn new orleans	3/28/2013 11:56 AM
48	sleep inn new orleans	3/28/2013 11:51 AM
49	ambassador new orleans	3/28/2013 11:41 AM
50	ambassador new orleans	3/28/2013 11:27 AM
51	holiday inn new orleans	3/28/2013 11:22 AM
52	Courtyard	3/28/2013 10:43 AM
53	Holiday Inn	3/27/2013 10:52 AM
54	Ambassador New Orleans	3/27/2013 10:50 AM
55	Provincia New Orleans	3/27/2013 10:48 AM
56	Marriott New Orleans	3/27/2013 10:45 AM
57	Hyatt New Orleans	3/27/2013 10:44 AM
58	Westin New Orleans	3/27/2013 10:43 AM
59	Econo Lodge New Orleans	3/27/2013 10:42 AM
60	Country Inn and Suites New Orleans	3/27/2013 10:40 AM
61	Country Inn and Suites New Orleans	3/27/2013 10:39 AM
62	Hyatt New Orleans	3/27/2013 10:38 AM
63	Hilton New Orleans	3/27/2013 10:33 AM
64	la quinta new orleans	3/27/2013 10:32 AM
65	St. Helene, New Orleans	3/27/2013 10:22 AM
66	Holiday Inn Metairie	3/27/2013 10:15 AM
67	Hyatt New Orleans	3/27/2013 10:13 AM

Q8 did you receive the Louisiana Tax Free Shopping directory

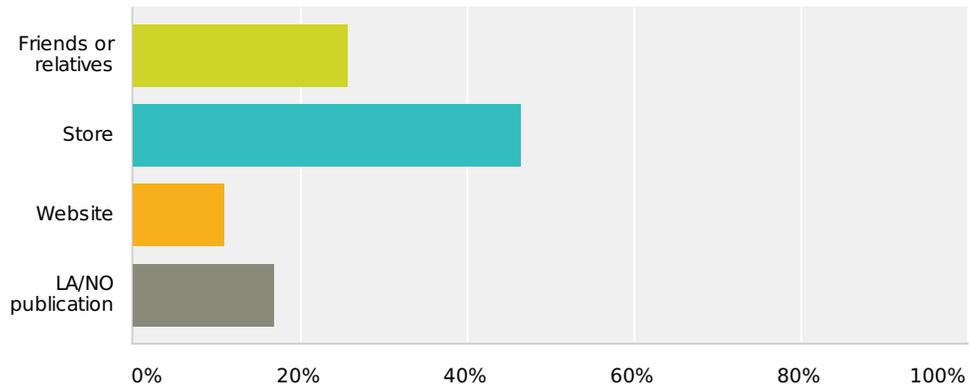
Answered: 107 Skipped: 3



Answer Choices	Responses	
yes	36.45%	39
no	63.55%	68
Total		107

Q9 How did you learn about the tax free shopping program

Answered: 101 Skipped: 9



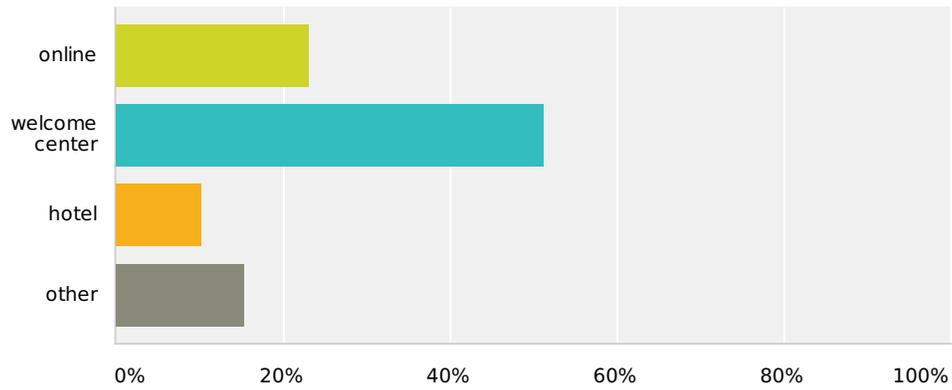
Answer Choices	Responses
Friends or relatives	25.74% 26
Store	46.53% 47
Website	10.89% 11
LA/NO publication	16.83% 17
Total	101

Other (please specify) (2)

#	Other (please specify)	Date
1	friends or relatives	3/27/2013 10:06 AM
2	friends	3/27/2013 10:04 AM

Q10 Where did you receive your LTFS Guide

Answered: 39 Skipped: 71



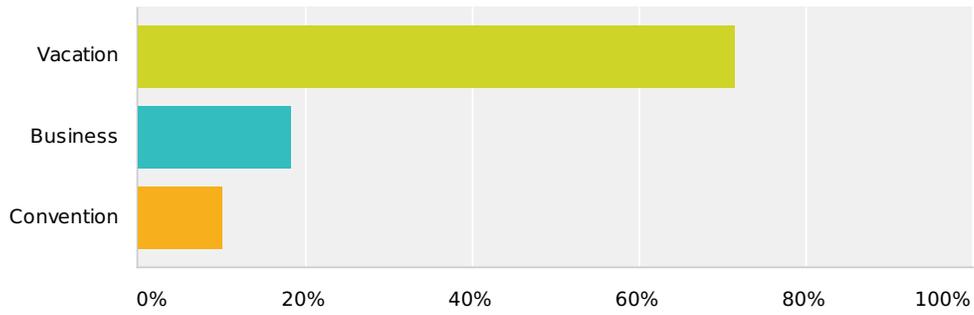
Answer Choices	Responses
online	23.08% 9
welcome center	51.28% 20
hotel	10.26% 4
other	15.38% 6
Total	39

Other (please specify) (1)

#	Other (please specify)	Date
1	LTFS refund center	3/27/2013 10:04 AM

Q11 What was the purpose of your visit

Answered: 109 Skipped: 1



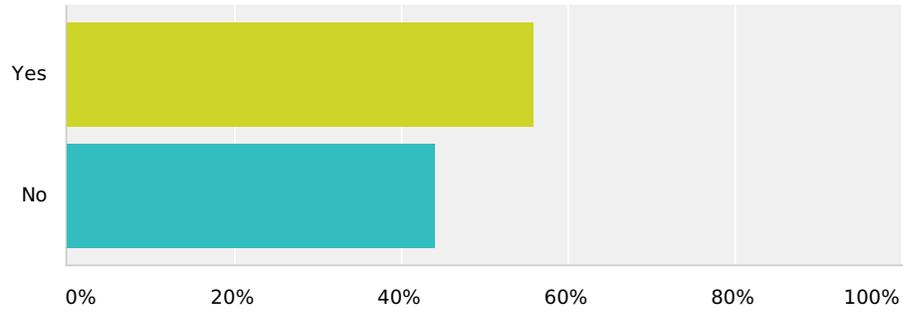
Answer Choices	Responses
Vacation	71.56% 78
Business	18.35% 20
Convention	10.09% 11
Total	109

Other (please specify) (1)

#	Other (please specify)	Date
1	School trip	3/27/2013 10:04 AM

Q12 Was this your first visit to Louisiana

Answered: 109 Skipped: 1



Answer Choices	Responses	
Yes	55.96%	61
No	44.04%	48
Total		109

Q13 If no, how many times have you visited

Answered: 46 Skipped: 64

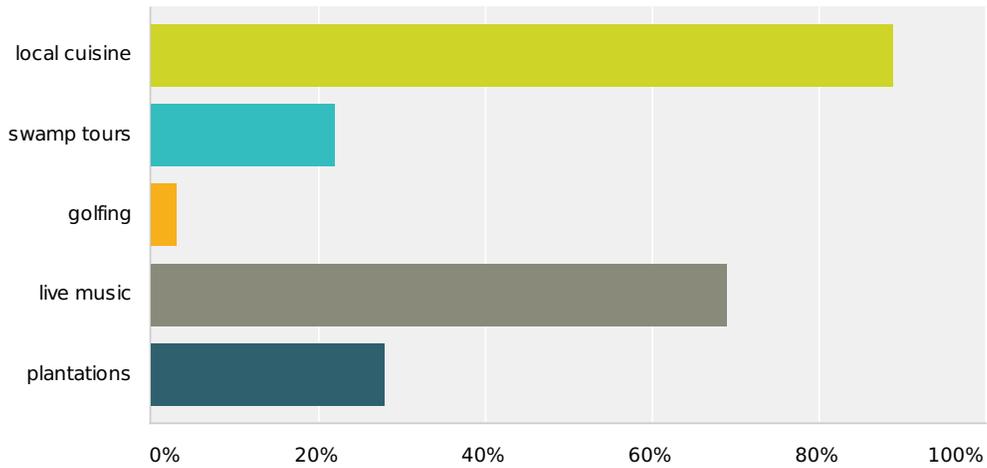
#	Responses	Date
1	3	4/11/2013 3:02 PM
2	2	4/11/2013 3:01 PM
3	5	4/11/2013 2:59 PM
4	1	4/11/2013 2:56 PM
5	7	4/11/2013 2:55 PM
6	5	4/11/2013 2:50 PM
7	1	4/11/2013 2:44 PM
8	1	4/11/2013 2:40 PM
9	6	4/3/2013 2:47 PM
10	24	4/3/2013 2:46 PM
11	3	4/3/2013 2:45 PM
12	25	4/3/2013 2:44 PM
13	10	4/3/2013 2:41 PM
14	5	4/3/2013 2:38 PM
15	3	4/3/2013 2:37 PM
16	2	4/3/2013 2:35 PM
17	10	4/3/2013 2:31 PM
18	2	4/3/2013 2:28 PM
19	5	3/28/2013 12:31 PM
20	8	3/28/2013 12:22 PM
21	5	3/28/2013 12:00 PM
22	1	3/28/2013 11:59 AM
23	15	3/28/2013 11:57 AM
24	4	3/28/2013 11:47 AM
25	2	3/28/2013 11:25 AM
26	2	3/28/2013 11:24 AM
27	3	3/28/2013 11:22 AM
28	2	3/28/2013 11:21 AM
29	2	3/28/2013 11:18 AM
30	6	3/28/2013 11:16 AM
31	3	3/28/2013 11:15 AM
32	4	3/28/2013 10:50 AM
33	3	3/28/2013 10:47 AM
34	4	3/28/2013 10:45 AM

Customer survey

#	Responses	Date
35	7 times	3/27/2013 10:51 AM
36	45	3/27/2013 10:48 AM
37	4	3/27/2013 10:46 AM
38	1	3/27/2013 10:42 AM
39	1	3/27/2013 10:40 AM
40	1	3/27/2013 10:36 AM
41	3	3/27/2013 10:35 AM
42	4	3/27/2013 10:32 AM
43	12	3/27/2013 10:29 AM
44	3	3/27/2013 10:17 AM
45	15	3/27/2013 10:15 AM
46	6	3/27/2013 10:06 AM

Q14 What activities did you participate in during your trip to Louisiana

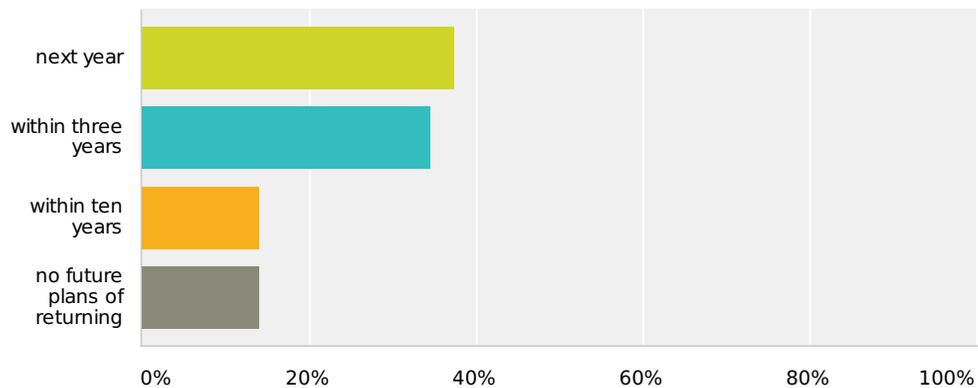
Answered: 100 Skipped: 10



Answer Choices	Responses
local cuisine	89% 89
swamp tours	22% 22
golfing	3% 3
live music	69% 69
plantations	28.00% 28
Total Respondents: 100	

Q15 When do you plan on returning

Answered: 107 Skipped: 3



Answer Choices	Responses
next year	37.38% 40
within three years	34.58% 37
within ten years	14.02% 15
no future plans of returning	14.02% 15
Total	107