



February 19, 2016

To Whom It May Concern:

I am writing this letter in support of extending the sunset provision of the Louisiana Tax Free Shopping Program. Act 435 of the 2012 Regular Session of the Louisiana Legislature is set to expire and a new bill to renew the LTFS Program is being submitted in the upcoming 2016 Regular Session.

The Tax Free Shopping Program is an essential tool used to encourage international tourists to visit Louisiana by offering a sales tax refund on qualified purchases.

At Louisiana Boardwalk Outlets, we see firsthand the positive impact of this program as we serve as a redemption point as well as the point of sale for many of the purchases our international visitors make. These customers typically spend at levels that are well above that realized from our typical customer. More often than not, we are told by our international visitors that the Louisiana Tax Free Shopping Program is the reason they choose to make the purchases.

As the operators of one of north Louisiana's major retail venues we wish to express our support of the Louisiana Tax Free Shopping Program. This is a very successful program that we strongly encourage our Legislators to renew.

Best regards,

A handwritten signature in black ink that reads "Bill" followed by a stylized flourish.

William H. McFadden, CSM/CMD
General Manager
Louisiana Boardwalk Outlets