

# LOUISIANA TAX FREE SHOPPING

## STATUS REPORT 2013- 2014

2012	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTALS
Number of Ref. Transactions	2,325	1,938	2,640	4,767	2,526	1,993	1,538	1,373	1,636	4,024	2,329	1,993	29,082
Number of Sales	8,484	6,830	8,550	15,778	9,074	7,263	6,333	5,700	6,075	14,738	8,554	7,030	104,409
Retail Spending	\$2,025,044	\$1,822,203	\$2,421,279	\$3,996,848	\$2,381,105	\$1,835,893	\$1,538,901	\$1,366,514	1,592,501	\$3,479,847	\$2,218,486	\$2,267,653	\$26,946,274
Sales Tax Refunded	\$162,989	\$146,969	\$194,954	\$322,452	\$191,422	\$147,506	\$124,083	\$109,060	128,786	\$282,112	\$179,215	\$182,981	\$2,172,529

  

2013	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTALS
Number of Ref. Transactions	2,235	1,744	2,888	-	-	-	-	-	-	-	-	-	6,867
Number of Sales	9,208	6,288	9,251	-	-	-	-	-	-	-	-	-	24,747
Retail Spending	\$2,594,672	\$1,868,568	\$2,521,040	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$6,984,279
Sales Tax Refunded	\$209,435	\$151,134	\$203,713	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$564,281

### 2012 Top 10 Countries Amount of Spending \*

### 2013 Top 10 Countries YTD Amount of Spending \*

### 2012 Top 10 Countries Number of Transactions \*

### 2013 Top 10 Countries YTD Number of Transactions \*

\* The number of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party

Country	2012 Amount of Spending *	2013 YTD Amount of Spending *	Country	2012 Number of Transactions *	2013 YTD Number of Transactions *
Philippines	\$4,371,049	\$1,307,355	Philippines	3,247	1,029
Brazil	\$2,754,497	\$621,645	Brazil	2,203	469
China	\$1,880,716	\$440,388	China	1,795	344
Mexico	\$1,339,751	\$410,896	U.K.	1,383	340
Honduras	\$1,229,153	\$249,448	Mexico	1,332	296
U. K.	\$869,483	\$220,633	Canada	1,312	279
Canada	\$762,729	\$216,368	India	1,065	274
India	\$740,226	\$208,682	France	1,050	224
Germany	\$576,586	\$195,332	Germany	1,017	178
Turkey	\$555,742	\$150,917	Honduras	961	173
All Other	\$11,866,342	\$2,962,616	All Other	13,717	3,261
<b>Total</b>	<b>\$26,946,274</b>	<b>\$6,984,279</b>	<b>Total</b>	<b>29,082</b>	<b>6,867</b>

	2012	2013 YTD
<b>Average sales amount</b>		
	\$258	\$282
<b>Average amount spent per visitor party</b>		
	\$927	\$1,017
<b>Average refund</b>		
	\$75	\$82



# LOUISIANA TAX FREE SHOPPING

## TOPS REPORT JANUARY - MARCH 2013

### Top 20 Countries Ranked by Number of Transactions\*

Country	Number of Transactions
Philippines	1,029
Brazil	469
Mexico	344
China	340
Canada	296
U.K.	279
India	274
Honduras	224
Germany	178
Netherlands	173
France	160
Russia	159
Norway	134
Australia	132
Italy	119
Sweden	109
Venezuela	109
Guatemala	105
Colombia	103
Turkey	103

Other Countries 2,028

**Total 6,867**

### Top 20 Countries Ranked by Dollars Spent \*

Country	Dollars Spent
Philippines	\$1,307,355
Brazil	\$621,645
China	\$440,388
Mexico	\$410,896
Honduras	\$249,448
Russia	\$220,633
India	\$216,368
Russia	\$208,682
U.K.	\$195,332
Canada	\$150,917
Guatemala	\$144,187
Norway	\$126,088
Greece	\$123,102
Netherlands	\$114,452
Australia	\$114,042
Costa Rica	\$111,733
Turkey	\$108,203
Venezuela	\$104,411
Germany	\$100,767
Ecuador	\$100,365

Other Countries \$1,815,267

**Total \$6,984,279**

### TOP CATEGORIES

Apparel & Accessories	\$3,350,487
Electronics	\$3,287,027
Health & Beauty	\$107,784
Fine Art and Jewelry	\$133,570
Home and Office Appliances & Supplies	\$46,409
Gifts, Souvenirs & Novelties	\$38,159
Entertainment (DVD's, CD's sporting Goods, Books, Etc.)	\$20,844

**Total \$6,984,279**

\* The # of transactions does not necessarily reflect one visitor. Each Transaction may represent several persons in a travel party.

AVERAGE SALE AMOUNT

\$282

AVERAGE PURCHASE AMOUNT SPENT PER VISITING PARTY

\$1,017



FOR INTERNATIONAL VISITORS

Data Source : LTFS Refund Center

# LOUISIANA TAX FREE SHOPPING

## INTERNATIONAL TRAVEL PARTY MODE OF DEPARTURE JANUARY – MARCH 2013

<b>Airline</b>	<b>Number of Transactions*</b>
United	1406
American	1401
Delta	1174
US Airways	211
Air Canada	94
Jet Blue	48
Southwest	26
Continental	16
Air Tran	3
Frontier	3

Ship Passenger/Crew	2134
Baton Rouge Refund Center	225
Leaving by Bus / Car / Train	43
Charter Flight / Private Plane	10

\*The # of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party. \*Some transactions are processed by mail without knowing the domestic carrier the customer is using.

Source: LTFS Refund Center Data



FOR INTERNATIONAL VISITORS

