



FOR INTERNATIONAL VISITORS

Monday, June 27, 2011

Louisiana Tax Free Shopping Survey - Mth 6

What is your home country?

Country	Frequency	Percent
France	6	11.3%
Germany	4	7.5%
Canada	3	5.7%
United Kingdom	3	5.7%
Japan	2	3.8%
Brazil	2	3.8%
Mexico	1	1.9%
Philippines	1	1.9%
Honduras	1	1.9%
Guatemala	1	1.9%
*Other	29	54.7%
Total	53	100.0%

Other*

Country	Frequency	Percent
Sweden	4	13.8%
Australia	2	6.9%
Netherlands	2	6.9%
Norway	2	6.9%
South Africa	2	6.9%
Argentina	1	3.4%
Austria	1	3.4%
China	1	3.4%
Costa Rica	1	3.4%
Ecuador	1	3.4%
Holland	1	3.4%

India	1	3.4%
Indonesia	1	3.4%
Italy	1	3.4%
Jamaica	1	3.4%
Lebanon	1	3.4%
New Zealand	1	3.4%
Peru	1	3.4%
Russia	1	3.4%
Singapore	1	3.4%
Spain	1	3.4%
Thailand	1	3.4%
Total	29	100.0%

Level of agreement or disagreement with the following statements:

1-Strongly Disagree, 3-Neutral and 5-Strongly Agree

Statement	Mean Rating
I am satisfied with the LTFS program	4.6
The LTFS program was easy to use	4.4
I will recommend LTFS to friends wanting to visit Louisiana	4.3
The program influenced me to spend more money while shopping in Louisiana	4.0
I visited other state(s) but I shopped more in Louisiana because of LTFS	3.7
Vendors volunteered information about LTFS	3.7
The LTFS program will be a major reason for me to return to Louisiana	3.5

Which refund center did you use?

Refund Center	Percentage
Louis Armstrong International Airport	53.7%
Riverwalk	27.8%
Macy's	18.5%
Total	100.0%