

Louisiana Tax Free Shopping Survey - Month 8

What is your home country?

Country	Frequency	Percent
Brazil	8	15.7%
Honduras	5	9.8%
France	4	7.8%
Canada	3	5.9%
Mexico	3	5.9%
United Kingdom	1	2.0%
Germany	1	2.0%
Japan	1	2.0%
Other*	25	49.0%
Total	51	100.0%

Other*

Country	Frequency	Percent
China	3	12.5%
Argentina	2	8.3%
Ecuador	2	8.3%
Netherlands	2	8.3%
Norway	2	8.3%
South Korea	2	8.3%
Australia	1	4.2%
Belize	1	4.2%
Columbia	1	4.2%
Costa Rica	1	4.2%
Denmark	1	4.2%
India	1	4.2%
Indonesia	1	4.2%
Ireland	1	4.2%
Jamaica	1	4.2%
Singapore	1	4.2%
Spain	1	4.2%
Total	24	100.0%

Level of agreement or disagreement with the following statements:

1-Strongly Disagree, 3-Neutral and 5-Strongly Agree

Statement	Mean Rating
I am satisfied with the LTFS program	4.3
I will recommend LTFS to friends wanting to visit Louisiana	4.3
The LTFS program was easy to use	4.3
The program influenced me to spend more money while shopping in Louisiana	4.0
I visited other state(s) but I shopped more in Louisiana because of LTFS	4.0
Venders volunteered information about LTFS	3.7
The LTFS program will be a major reason for me to return to Louisiana	3.6

Which refund center did you use?

Refund Center	Percentage
Macy's	43.5%
Louis Armstrong International Airport	30.4%
Riverwalk	26.1%
Total	100.0%