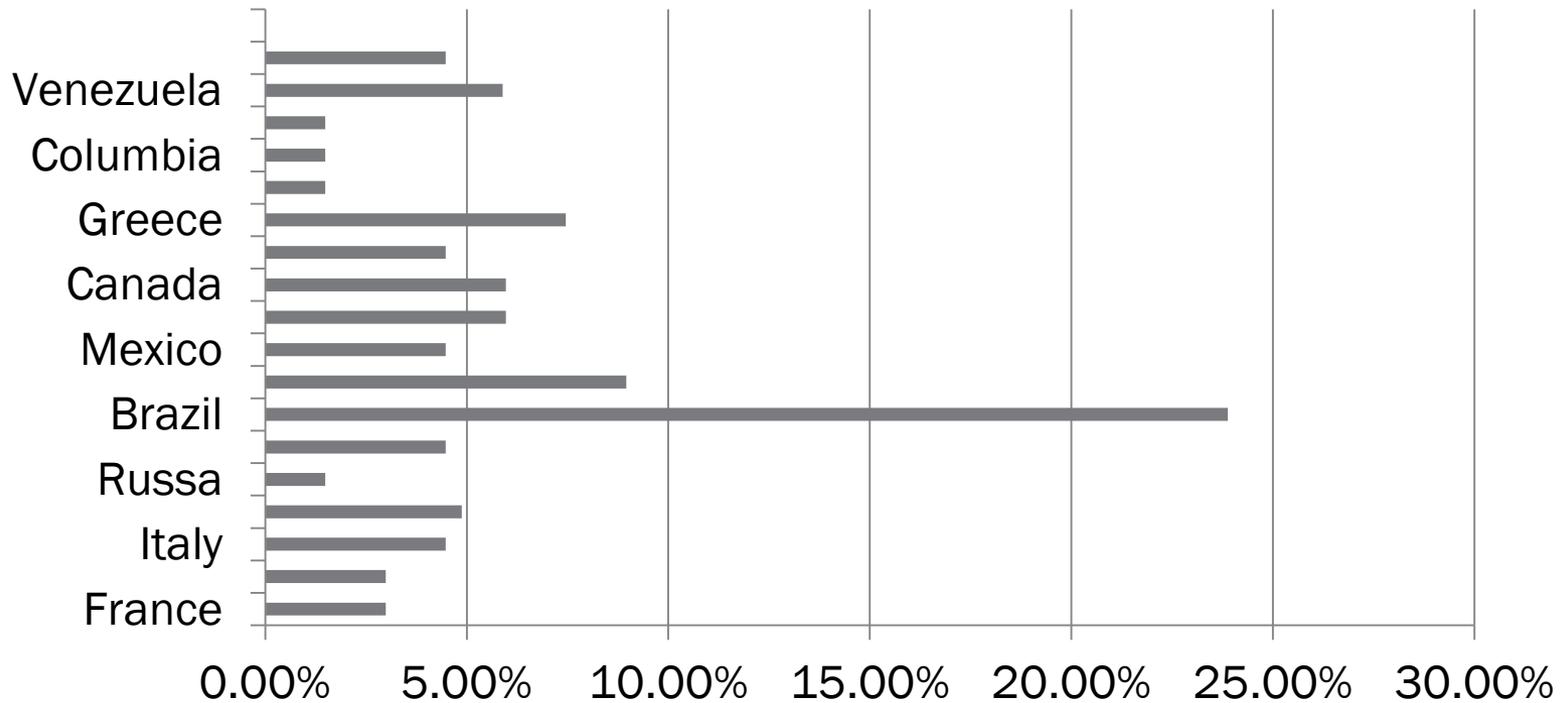


3RD QUARTER 2013



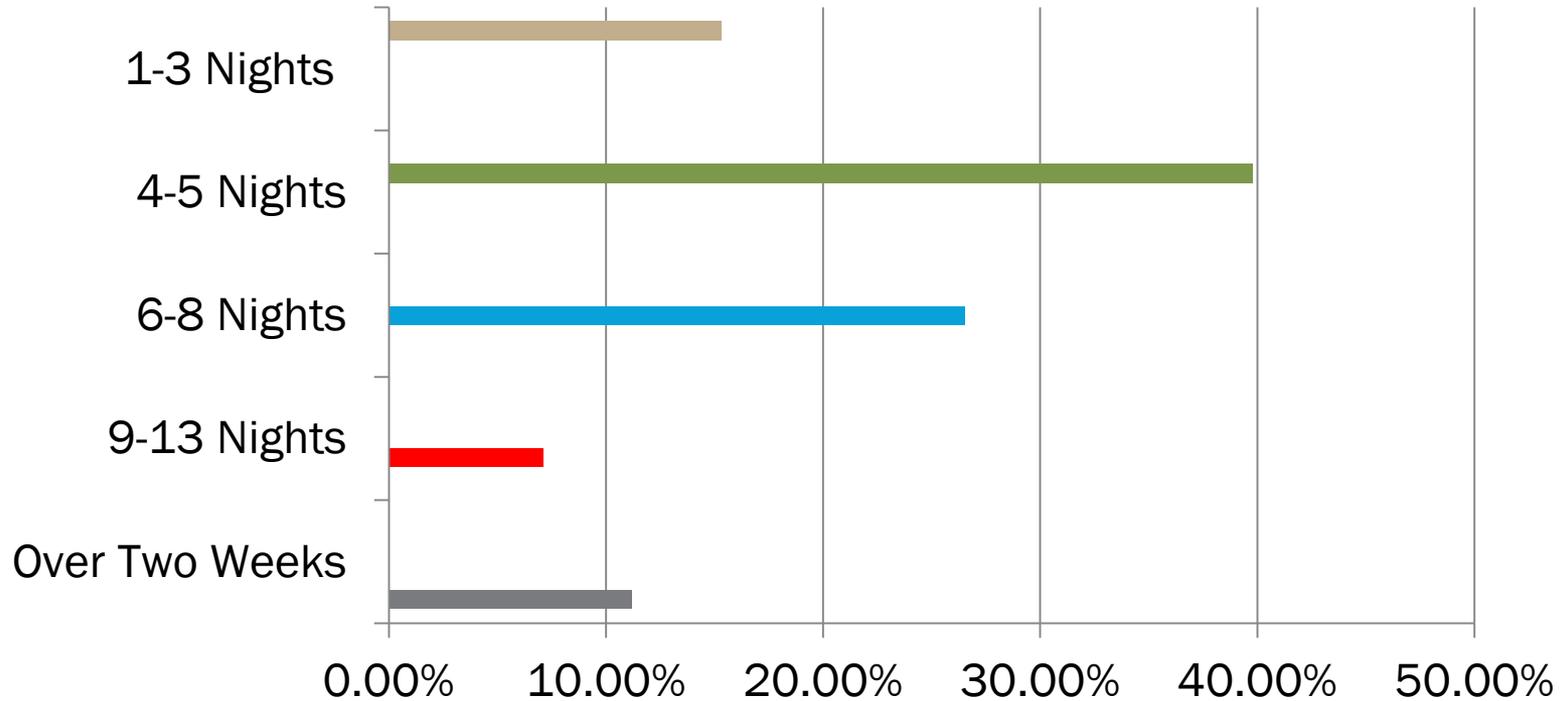
FOR INTERNATIONAL VISITORS

WHAT IS YOUR COUNTRY OF ORIGIN?



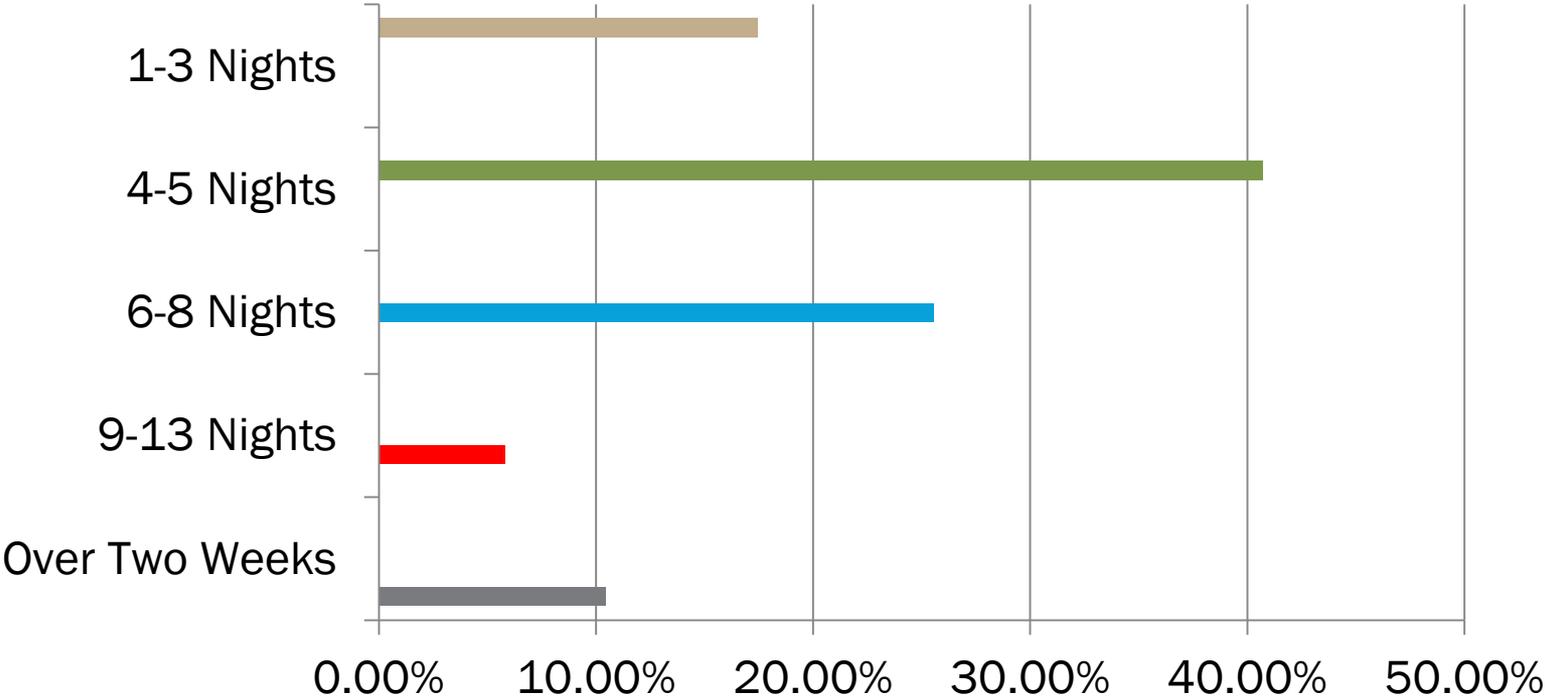
The information above was determined from the feedback of 67 customers.

HOW LONG WAS YOUR VISIT TO LOUISIANA?



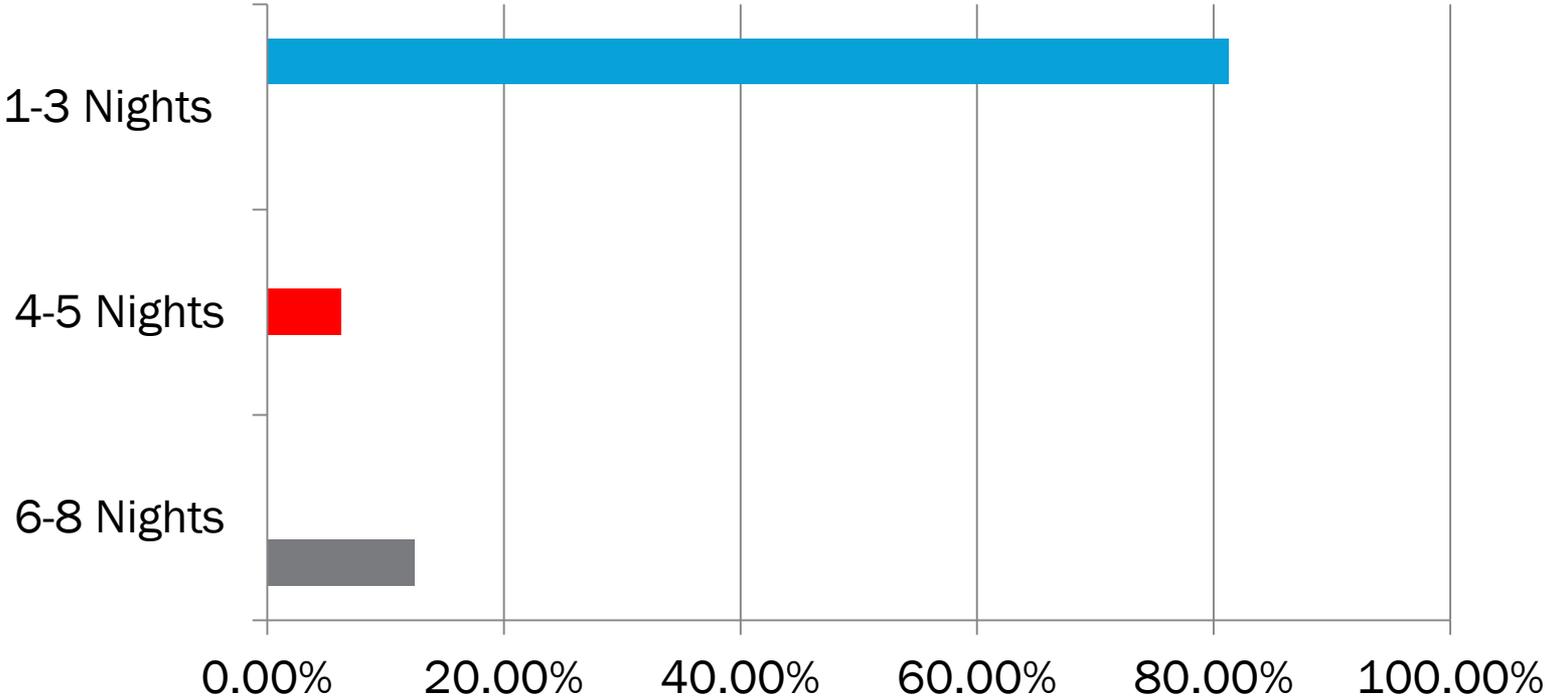
The information above was determined from the feedback of 98 customers.

HOW MANY NIGHTS DID YOU STAY IN THE GREATER NEW ORLEANS AREA?



The information above was determined from the feedback of 86 customers.

HOW MANY NIGHTS IN ANOTHER LOUISIANA CITY?



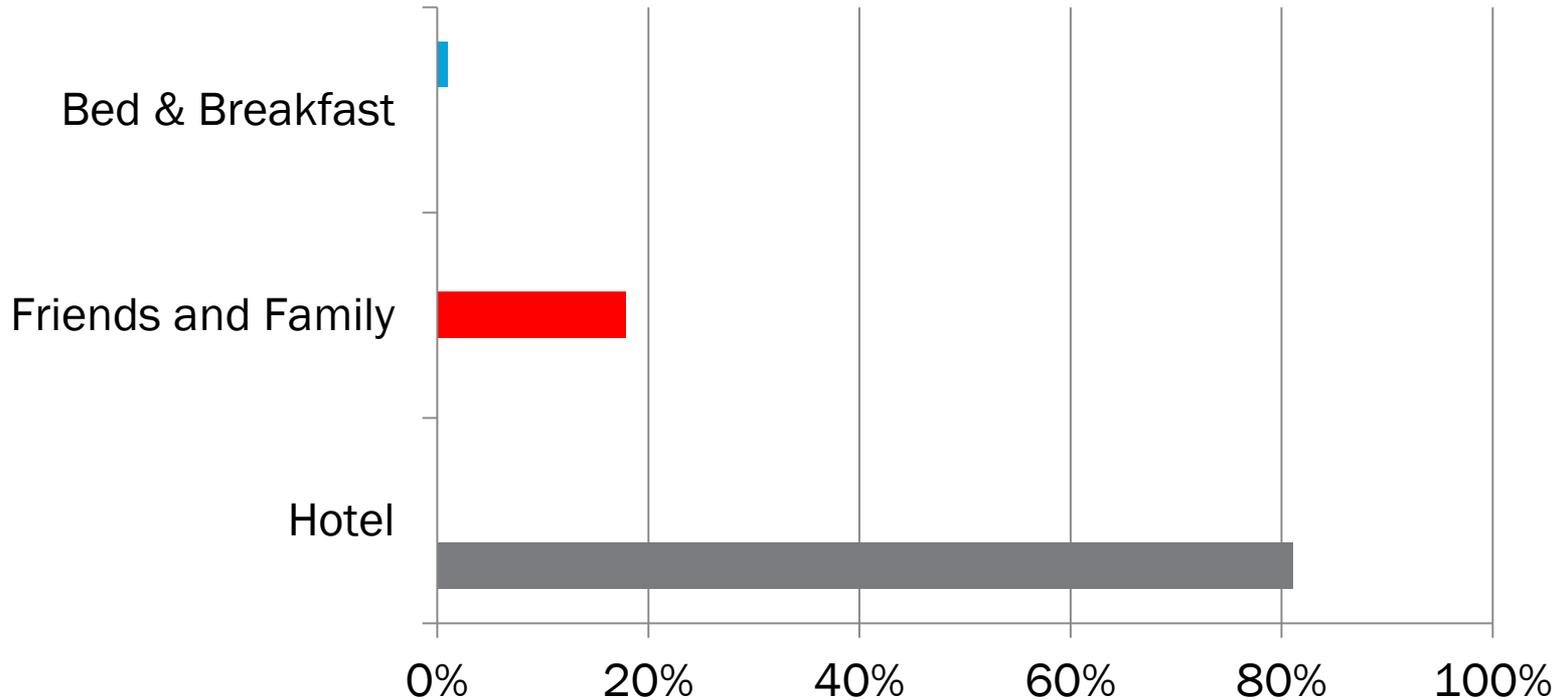
The information above was determined from the feedback of 16 customers.

WHAT OTHER CITIES ARE INTERNATIONAL VISITORS VISITING?

- **Baton Rouge**
- **Lafayette**
- **Kenner**
- **Metairie**
- **Hammond**

*The information above was
determined from the feedback of
13 customers.*

DID YOU STAY IN A HOTEL, BED & BREAKFAST, OR WITH FAMILY AND FRIENDS?



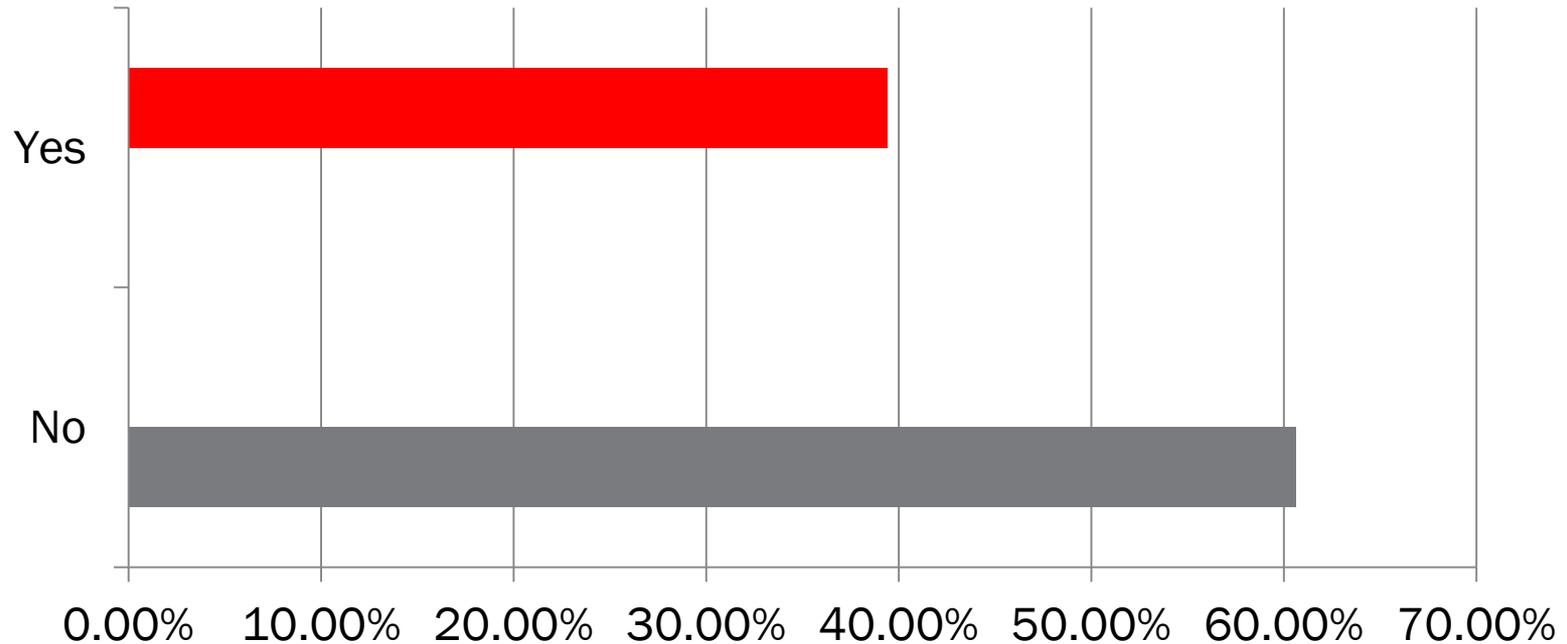
*The information above was
determined from the feedback of
95 customers.*

WHAT HOTELS ARE INTERNATIONAL VISITORS STAYING AT?

- Marriott- New Orleans
 - Best Western
 - Holiday Inn
- Hilton Riverside
 - Ritz
- Crowne Plaza
- Bourbon Orleans
 - Sheraton
 - Hyatt

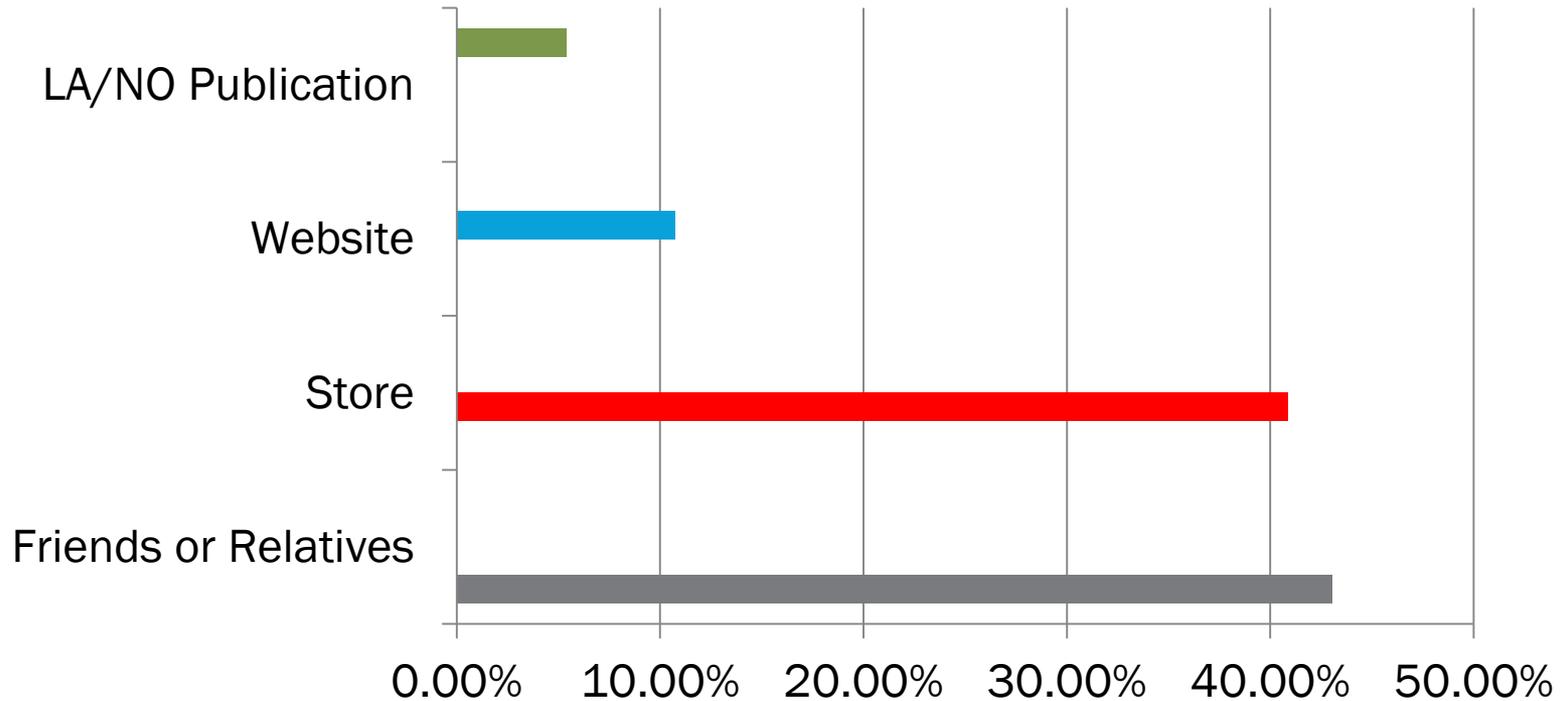
The information above was determined from the feedback of 72 customers.

DID YOU RECEIVE A LOUISIANA TAX FREE SHOPPING DIRECTORY?



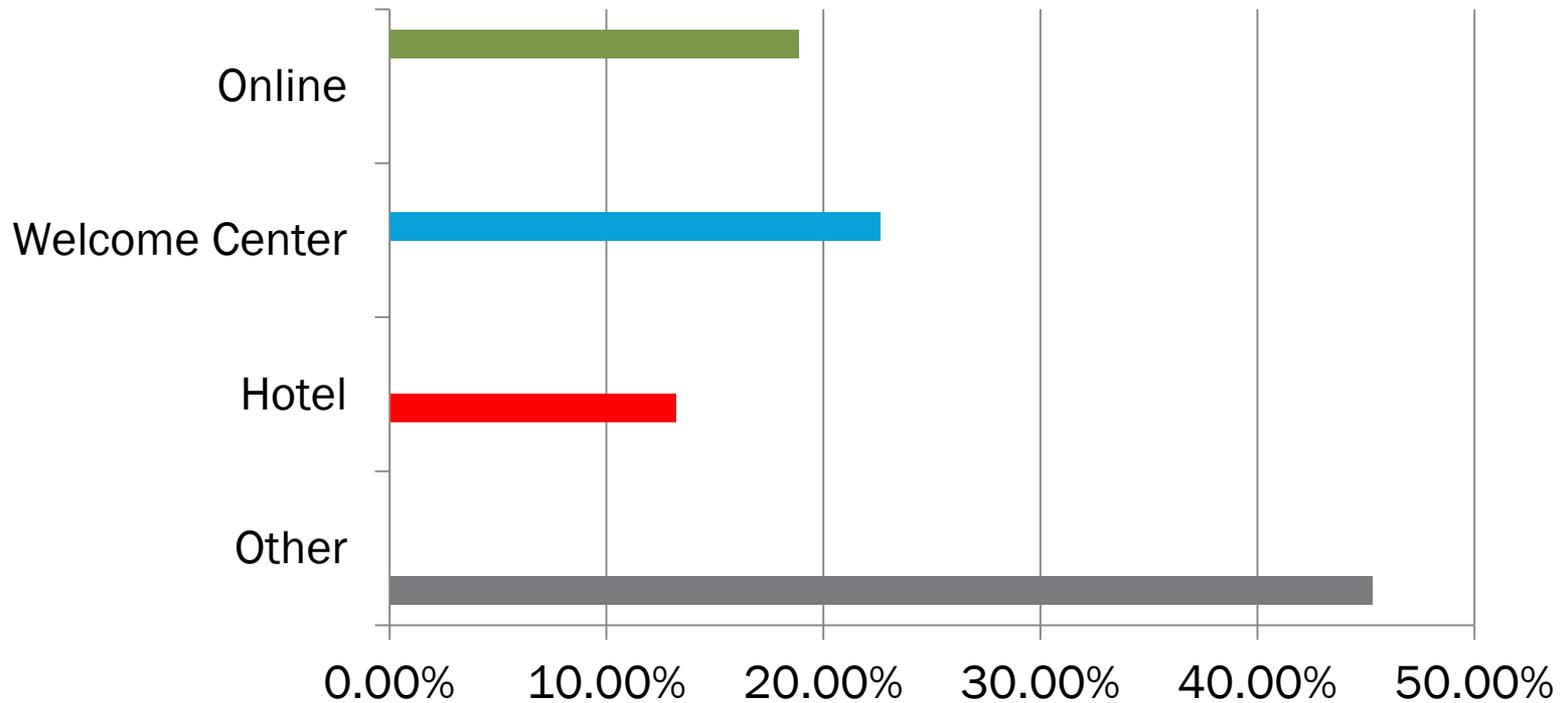
The information above was determined from the feedback of 99 customers.

HOW DID YOU LEARN ABOUT THE TAX FREE SHOPPING PROGRAM?



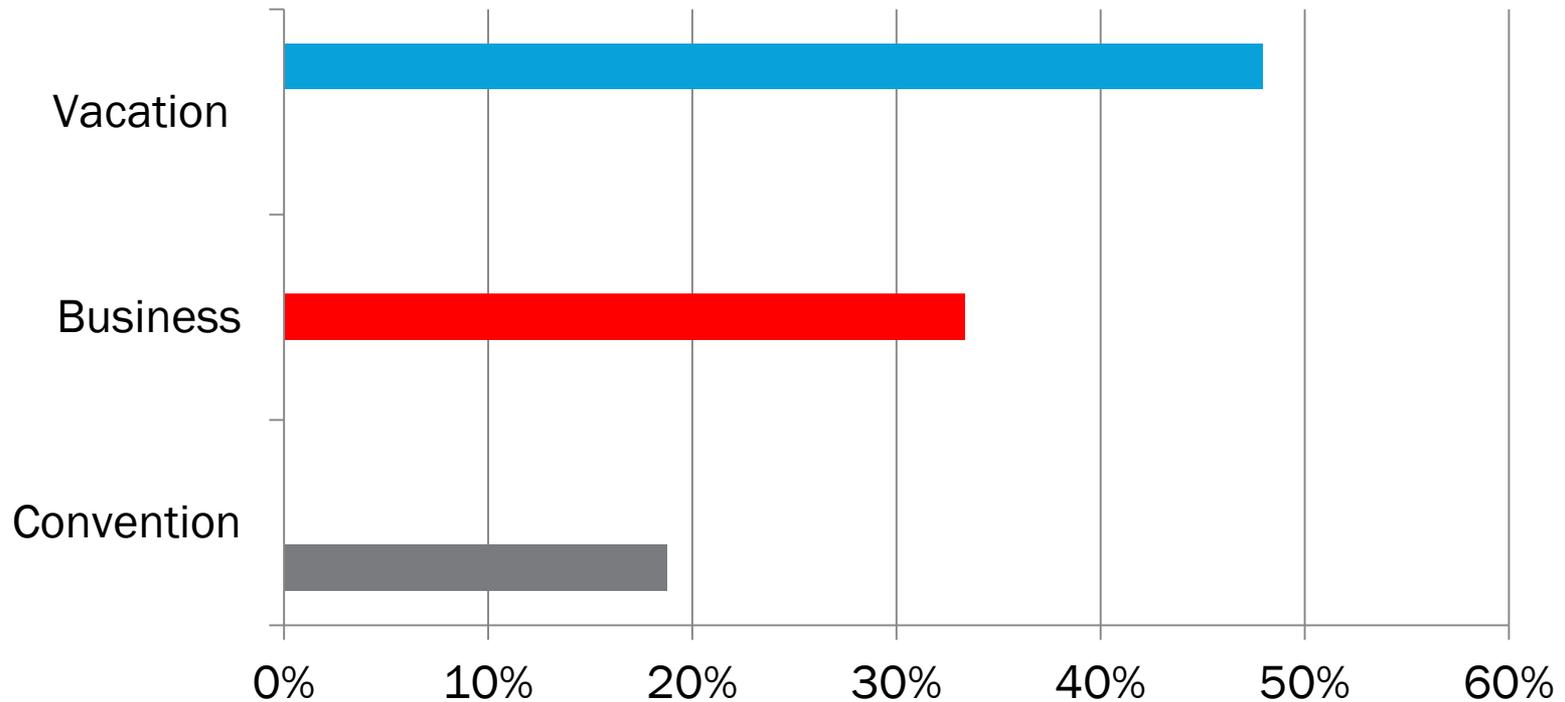
The information above was determined from the feedback of 93 customers.

WHERE DID YOU RECEIVE YOUR LOUISIANA TAX FREE SHOPPING GUIDE?



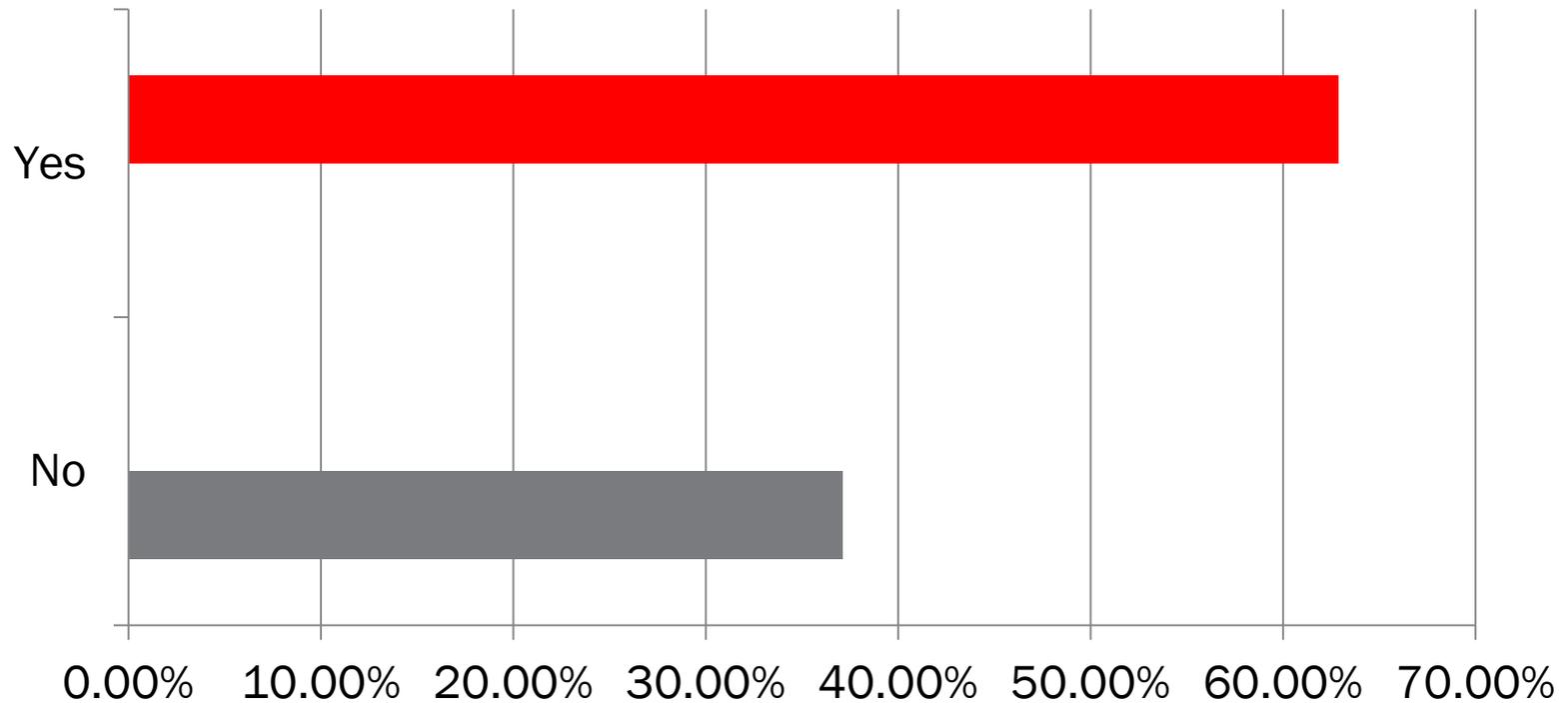
The information above was determined from the feedback of 53 customers.

WHAT WAS THE PURPOSE OF YOUR VISIT?



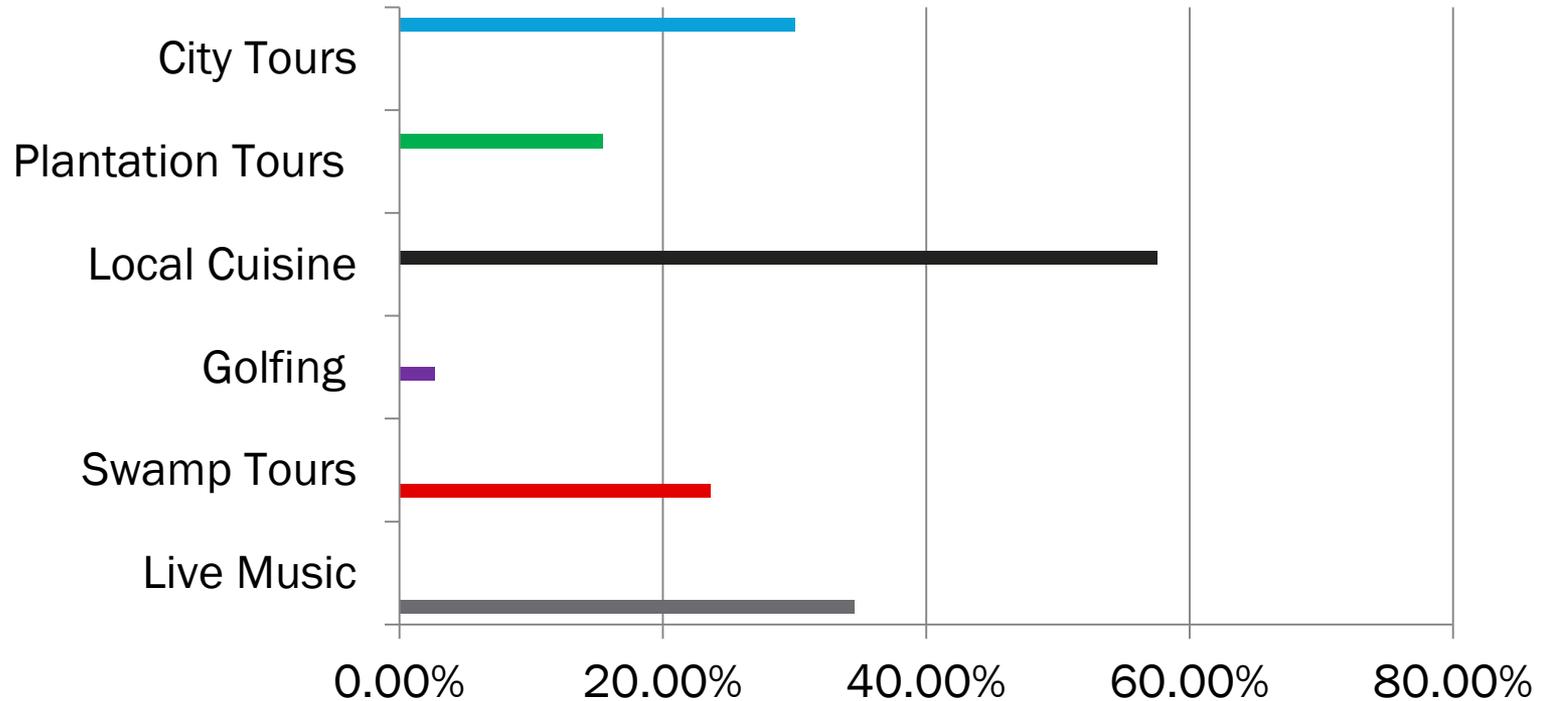
The information above was determined from the feedback of 96 customers.

WAS THIS YOUR FIRST VISIT TO LOUISIANA?



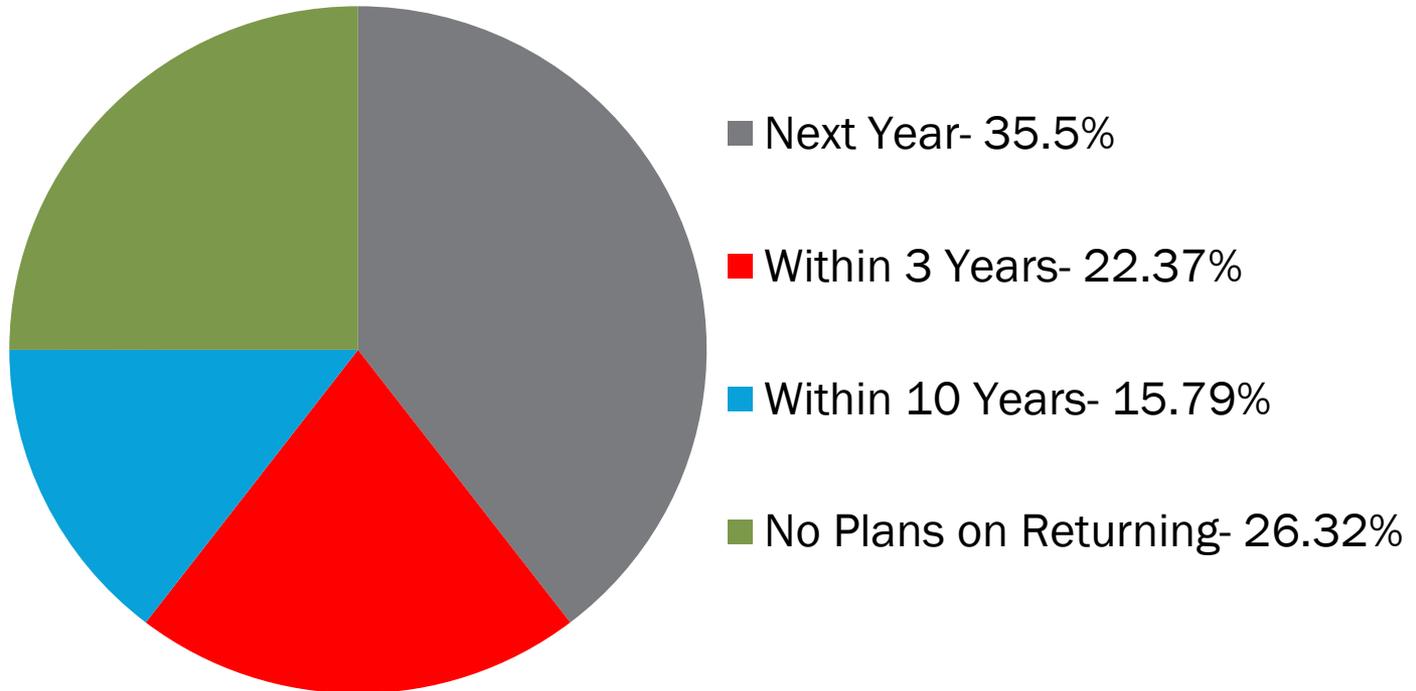
*The information above was
determined from the feedback of
97 customers.*

WHAT ACTIVITIES DID YOU PARTICIPATE IN DURING YOUR TRIP TO LOUISIANA?



The information above was determined from the feedback of 110 customers.

WHEN DO YOU PLAN ON RETURNING?



The information above was determined from the feedback of 96 customers.