



March 8, 2016

To Whom It May Concern:

I am writing in support of extending the sunset provision of the Louisiana Tax Free Shopping Program. Act 435 of the 2012 Regular Session of the Louisiana Legislature is set to expire, and a new bill to renew the LTFS is being submitted in the upcoming 2016 Regular Session.

The Tax Free Shopping Program is an essential tool used to encourage international tourists to visit Louisiana by offering a sales tax on qualified purchases.

Tourism is one Louisiana's top industries, generating \$11.2 billion in annual spending for Louisiana businesses, and shopping is a top activity of all travelers. International visitors, on average, spend 20% more than their domestic counterparts and stay at a destination two to three days longer.

The Jefferson Chamber believes that not renewing the sunset provision for this program would negatively affect the retail industry as well as tourism industry in the state.

The Jefferson Chamber supports the passage of legislation to extend the Louisiana Tax Free Shopping program.

Sincerely,

A handwritten signature in blue ink, which appears to read "Todd P. Murphy".

Todd P. Murphy