

**LOUISIANA TAX FREE SHOPPING
TOPS REPORT
JANUARY - JUNE 2010**

**Top 20 Countries Ranked by
Number of Transactions***

**Top 20 Countries Ranked by
Dollars Spent ***

Country	Number of Transactions	Country	Dollars Spent	
Brazil	2,281	1	Brazil	2,247,973
Mexico	1,336	2	Mexico	1,141,363
Philippines	908	3	Philippines	934,448
France	884	4	China	515,770
Spain	803	5	Honduras	507,170
Turkey	773	6	Turkey	505,694
Canada	740	7	Venezuela	485,028
Germany	730	8	Colombia	433,104
U. K.	708	9	Canada	387,939
China	655	10	France	386,446
Italy	637	11	Argentina	351,014
Argentina	578	12	U. K.	349,181
Colombia	574	13	Italy	346,267
Venezuela	536	14	Spain	327,073
Australia	392	15	Ecuador	308,919
Honduras	379	16	Germany	301,360
Greece	368	17	Greece	282,140
India	365	18	India	271,224
Netherlands	365	19	Guatemala	270,023
Japan	359	20	Norway	266,107
Other Countries	6,594		Other Countries	\$4,753,167
Total	20,965		Total	\$15,371,410

TOP CATEGORIES

Apparel & Accessories	\$8,545,135
Electronics	\$5,139,701
Fine Art and Jewelry	\$458,722
Health & Beauty	\$422,273
Home and Office Appliances & Supplies	\$337,591
Entertainment (DVD's, CD's sporting Goods, Books, Etc.)	\$234,924
Gifts, Souvenirs & Novelties	\$233,063
Total	\$15,371,410

* The # of transactions does not necessarily reflect one visitor. Each Transaction may represent several persons in a travel party.

AVERAGE SALE AMOUNT

\$206

AVERAGE PURCHASE AMOUNT SPENT
PER VISITING PARTY

\$733



LOUISIANA TAX FREE SHOPPING

INTERNATIONAL TRAVEL PARTY MODE OF DEPARTURE JANUARY – JUNE 2010

Airline	Number of Transactions*
American Airlines	6,177
Continental	4,208
Delta	3,781
United	2,541
US Airways	904
Aero Mexico	383
Jet Blue	247
Southwest	89
Northwest	69
Air Tran	11

Ship Passenger/Crew	1,904
Leaving by car	191
Capital One Shreveport/Lafayette	84
Bus / Train	34
Charter Flight/ Private Plane	3

- * The # of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party.
- *Some transactions are processed by mail without knowing the domestic carrier the customer is using.



LOUISIANA TAX FREE SHOPPING

STATUS REPORT 2008 - 2009

2009	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTALS
Number of Ref. Transactions	1,247	1,397	1,261	1,415	1,186	3,683	1,754	1,430	1,195	2,831	1,575	5,136	24,110
Number of Sales	5,561	5,763	5,094	5,454	4,868	14,563	7,657	6,303	5,664	9,262	5,632	16,897	92,718
Retail Spending	\$1,279,454	\$1,149,013	\$1,108,990	\$1,139,679	\$941,229	\$2,525,118	\$1,519,451	\$1,289,710	#####	\$2,158,305	\$1,409,983	\$3,608,531	19,350,212
Sales Tax Refunded	\$102,610	\$92,559	\$89,362	\$92,111	\$75,569	\$204,404	\$122,489	\$102,421	97,751	\$174,323	\$113,455	\$292,215	1,559,269

2010	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTALS
Number of Ref. Transactions	1,573	1,572	5,107	2,273	9,029	1,411							20,965
Number of Sales	7,177	5,956	16,756	8,377	31,097	5,260							74,623
Retail Spending	\$1,523,514	\$1,433,148	\$3,474,356	\$1,867,848	\$5,918,428	\$1,154,115							\$15,371,410
Sales Tax Refunded	\$122,172	\$115,623	\$281,394	\$150,686	\$479,191	\$92,967							\$1,242,035

2009 Top 10 Countries Amount of Spending *

2010 Top 10 Countries YTD Amount of Spending *

2009 Top 10 Countries Number of Transactions *

2010 Top 10 Countries YTD Number of Transactions *

* The number of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party

Philippines	\$1,734,059	Brazil	2,247,973	Brazil	1,617	Brazil	2,281
Brazil	\$1,556,870	Mexico	1,141,363	Philippines	1,419	Mexico	1,336
Honduras	\$852,781	Philippines	934,448	Mexico	871	Philippines	908
Mexico	\$768,518	China	515,770	Germany	787	France	884
Guatemala	\$547,622	Honduras	507,170	Canada	775	Spain	803
China	\$462,189	Turkey	505,694	France	685	Turkey	773
India	\$452,303	Venezuela	485,028	Honduras	672	Canada	740
Canada	\$411,768	Colombia	433,104	India	656	Germany	730
Italy	\$387,445	Canada	387,939	U. K.	626	U. K.	708
Germany	\$370,874	France	386,446	Italy	564	China	655
All Other	\$11,805,783	All Other	\$7,826,474	All Other	15,438	All Other	11,147
Total	\$19,350,212	Total	\$15,371,410	Total	24,110	Total	20,965

	2009	2010YTD
Average sales amount		
	\$209	\$206
Average amount spent per visitor party		
	\$803	\$733
Average refund		
	\$65	\$59

