

The Howard Hughes Corporation
The Outlet Collection at Riverwalk
500 Port of New Orleans Place
Suite 101
New Orleans, LA 70130

T 504.684.1930
F 504.684.1948
frank.quinn@howardhughes.com

Frank Quinn
General Manager

February 22, 2016

Re: Louisiana Tax Free Shopping

Dear Legislators:

I am writing this letter in support of extending the sunset provision of the Louisiana Tax Free Shopping Program. Act 435 of the 2012 Regular Session of the Louisiana Legislature is set to expire, and a new bill to renew the LTFS Program is being submitted in the upcoming 2016 Regular Session.

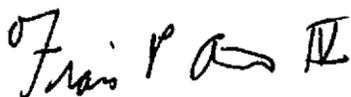
The Tax Free Shopping Program is an essential tool used to encourage international tourists to visit Louisiana by offering a sales tax refund on qualified purchases.

Tourism is one of Louisiana's top industries, generating \$11.2 billion in annual spending for Louisiana businesses, and shopping is a top activity of all travelers. International visitors, on average, spend 20% more than their domestic counterparts and stay at a destination two to three days longer.

The Outlet Collection at Riverwalk fully supports this initiative and has seen the tremendous value and impact it offers to all of the businesses in the Great New Orleans area.

If at any time you wish to discuss the impact that international travelers have on our business, please do not hesitate to contact me at 504-715-5590 or frank.quinn@howardhughes.com.

Sincerely,



Frank Quinn
General Manager
The Outlet Collection at Riverwalk

Howard Hughes